



iBedirod Race for Youth: Sponsorship Opportunities

Kinship and Ski Gull are teaming up again to help support local youth programs. On Sunday, February 19, 2012, we'll be creating an evening of family fun, racing down the hill on specially designed mattress. Teams of up to four people will be 'dressing up' and coming out to Ski Gull to race and enjoy an evening outdoors. Last year's event boasted 30 teams and over 200 spectators. This year our goal is 50 teams and double the spectators!

Teams of adults and youth are invited to race down Ski Gull's Ricochet Alley atop a mattress (provided). Teams are required to raise the minimum \$80 pledge donation per team in advance or \$100 per team the day of the race. All teams are guaranteed at least two races down the hill. There will be trophies and 'bragging rights' for 1st, 2nd and 3rd place finishers. Prizes will be awarded for the most pledges per team and best team costumes.

Your company can be part of an exciting unique event that will be held annually. This is a great opportunity to show the community that your company supports local youth.

To help make this fundraising event successful and fun for all ages, we are asking for sponsorships of cash, in-kind donations or a combination. We will give your company the recognition it deserves for contributing to our efforts. If you wish to not have your company's name posted please inform us of that when we receive your donation.

Gold Sponsor \$750.00

- Logo inclusion in promotional materials: Event Posters, Website
- Name inclusion in press releases
- Booth space at event
- Name listed on 3'x6' banners placed throughout the event
- Name included on the side of each mattress
- Additional mutually agreed upon on-site exposure
- 1 team registration

Silver Sponsor \$500

- Logo inclusion in promotional materials: Event Posters, Website
- Name inclusion in press releases
- Booth space at event
- 2'x2' gate banners placed on an individual lane at the top and bottom
- 1 team registration

Bronze Sponsor \$250

- Logo inclusion in promotional materials: Event Posters, Website
- Name inclusion in press releases
- Booth space at event
- Name listed on 2'x 4' banners placed throughout the event



iBedirod Race for Youth: Sponsorship Form

____ Yes! I want to be part of the 2012 iBedirod Race for Youth to benefit Kinship and Ski Gull

____ Please send me more information on how to register a team!

Count on me as a:

____ Gold Sponsor ____ Silver Sponsor ____ Bronze Sponsor

Sponsorship forms are due February 10, 2012.

Additional Comments: _____

Donor Information (Please print)

Contact: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

- Enclosed find my sponsorship made payable to "iBedirod-Kinship." I/we understand that if my check is received after February 10, I/we may not be included in all advertising opportunities. Please call 218-270-IBED (4233) with questions.
- Mail completed form to Kinship Partners, PO Box 642, Brainerd, MN 56401
- Please retain a copy of this form for your records. Kinship and Ski Gull are non-profit 501 (c) (3) organizations under the Internal Revenue Code.
Kinship Tax ID #36-3477485 - Ski Gull Tax ID# 36-34131178

Thank you in advance for your time and assistance. Your support will be greatly appreciated and will ensure the success of our event. We will contact you in the near future or feel free to contact one of the committee members. Arrangements for pick up can be made by calling one of the committee members below.

Dale Bosch: 218-963-4353

David Downing: 218-454-8013

